



TO: Members of the Parks and Recreation Board
CC: Henry Hill, Deputy City Manager
Rick Wieland, Parks and Recreation Director
Marcy Jones, Recreation Services Manager
FROM: Kari FitzPatrick, Special Events and Projects Leader
DATE: May 7, 2009
SUBJECT: Monthly Report on the Special Events within the Parks & Recreation Department

The purpose of this memo is to provide an update on the Special Events within the Parks & Recreation Department.

B.F. Phillips Community Park Dedication

An estimated 100 people, including a great number of family members and friends, visited the newly developed B.F. Phillips Community Park to formally dedicate the park and recognize Mr. Phillips for his many years of raising and training horses on his 1600 acre ranch west of Frisco. Mr. Phillips provided the crowd with moving memories of the Phillips' horse ranching business through the years and its prominence in the horse racing community in Texas. The Phillips family was also provided with a commemorative replica of the plaque honoring Mr. Phillips that will be permanently placed at the park.

Rockin' the Park

The Collin County Songwriters Association, along with the Parks and Recreation Department, hosted a free Spring Concert and Seminar at Warren Sports Complex. Musicians and songwriters of all styles and ages from the North Texas region joined together to share knowledge of the music industry and showcase their talents. The concert attracted a crowd of an estimated 75 to 100 people and included a wide variety of music from a youth band to a 70's cover band. All of the musicians that performed were very talented and well-received by those in attendance. Canned goods were also collected at the event and donated to Frisco Family Services.

Battle of the Bands

The Parks and Recreation Department has partnered with the Mayor's Youth Council to host a Battle of the Bands competition that will target the youth in our community. The event will be held on Friday, May 29 at the Athletic Center Outdoor Aquatic Center from 6:00pm to 10:00pm. We have recently selected five local bands that include at least one Frisco ISD student to participate in the competition. The Paul Green School of Rock Music has agreed to sponsor the event and help with planning. They are donating all of the sound equipment for the bands to perform on stage and will also provide a stage technician, an emcee and judges. Mayor Maso and a member from the Mayor's Youth Council will also be on the panel of judges. In addition, Café Frisco has agreed to sponsor the event by providing 50 pizzas for Parks and Recreation staff to sell in order to recoup some of the expenditures for the event. Members of the Mayor's Youth Council are working on a t-shirt to sell as a fundraiser and have created a Facebook page for the event to spread the word to the youth in our community. Publicity posters and flyers will be distributed to city buildings and FISD high schools as well. Tickets for the event are currently on sale for \$10 at the Frisco Athletic Center and online at FriscoFun.org. FISD high school students receive a discounted price of \$5 when purchased in advance at the Athletic Center with a student ID.

Frisco Grooves

Every Friday night in June, the American Bank of Texas and the Frisco Parks & Recreation Department will host a free concert series on the lawn at Warren Sports Complex. This is the fourth year of this event. Last year's attendance was collectively over 1600 people, and we are expecting

even more this year. We will provide adequate lighting at the event and request Frisco Police officers to patrol the area and surrounding parking lots. Each night, families are invited out to enjoy an evening of music and barefoot dancing as Texas-bred performers take the stage. Guests are encouraged to bring their own lawn chairs, blankets and picnics. Music starts each night at 7:30pm and concessions will be available. This summer's line-up of performers includes:

June 5: Eleven Hundred Springs

June 12: The Joe Jonas Band

June 19: Brave Combo

June 26: Carolyn Wonderland

Other upcoming Special Events

Friday, July 24 – Dive-in Movie

Saturday, October 3 – Mother Son Dance